

DIGITAL CUSTOMIZED PRINTING  
**MEDIA BOOK**





## Premium Customized Wallcovering

When you wish for something that does not yet exist, you have to create it yourself. We love wallpaper production and believe that design is experienced all the way to the wall. That is why we have chosen to control the whole process from design to production and delivery of your unique wall mural.

In our design studio, the wallpaper magic starts with a good idea along with the first brush stroke. We see our studio as a greenhouse where we let both our and your wallpaper ideas grow and come alive. We can also customize the design according to your requirements and create a truly unique wall mural. Do you have a design or idea you would like to make into a wallpaper? We'll gladly scan and edit your images on request.

Our production involves modern wallpaper machines that apply to digital printing technology. Our technique differs from traditional wallpaper printing in several ways. Most important, our wall murals are not limited to a particular number of colors or patterns. Also, we print on demand – which means that we make the wall mural especially for you after you have placed an order.





## DESCRIPTION

### CUSTOM WALLPAPER FOR THE ULTIMATE STATEMENT WALL

A large poster or cleverly mounted rigid sign can add real impact to an interior wall; but nothing will impress visitors more than an entire wall or room wrapped in an image of your choosing. In days gone by you'd have to employ a mural painter to achieve the effect, but the latest wide format print technology and brand new substrates mean we can print to actual wallpaper, just like you'd buy in your high street DIY chain store.

## PHOTO QUALITY

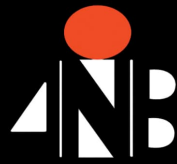
Our state-of-the-art printers print at high resolution – our custom wallpapers are printed at full photo quality no matter the size of your wall. The inks are extremely UV resistant – they won't fade on exposure to sunlight or interior light.

## WALLS, WALLS EVERYWHERE

Let's face it, we're surrounded by walls... The applications for custom printed wallpapers and wall murals are endless. Our customers have made great use of them to add impact to certain areas of their office space or shop interior, but lots of our customers use them to decorate their homes. Kids' bedrooms are a particular favourite as we can print much bolder designs than you find on the high street or images that are personal to you and your family.

## WALLPAPER – MADE JUST FOR YOU

Our custom wallpaper is truly bespoke. All we need are the dimensions of the wall or walls you want to cover and the image you want to appear on the wall. We blow the image up to fit and split it into drops that are convenient and easy to fit. Our wallpaper is Euroclass C1-s1-d0 fire-rated in accordance with BS EN 13823 and is: scratch resistant, Washable and easy to clean



**Media name**

**Weight / Thickness (GSM)**

**Media backing**

**Nowo smooth matte**

300 Microns

**pvc**

**HD smooth (Non-adhesive)**

300 Microns

**non woven**

**Aesthetic canvas texture**

200 Microns

**non woven**

**Helios (Non-adhesive)**

200 Microns

**non woven**

**Rodies glitter paper (Non-adhesive)**

240 Microns

**non woven**

**Polyster matte wall fabric**

220 Microns

**self adhesive**

**PVC Texture leather**

0.6 mm

**febric**

**Wall grain texture**

180 Microns

**non woven**

**Artistic canvas matte**

400 Microns

**canvas**

**Fabric wallsoft**

200 Microns

**furnishing**

**Heat and sound insulating wallpaper**

**non woven**

**Feather touch wallpaper**

**non woven**

**Clear glass film**

**self adhesive**

**Frosted glass film**

**self adhesive**

**Milky white glass film**

**self adhesive**

**Window blinds**

300 Microns

**black out**



**MEDIA NAME** : FABRIC WALL SOFT  
**MEDIA BACKING:** SELF-ADHESIVE  
**WEIGHT** : 200 GSM

IS A 100% POLYSTER BASED, MEDIUM FABRIC TEXTURED SELF-ADHESIVE WALLPAPER WIDELY USED IN PREMIUM RESIDENTAL & COMMERCIAL PROJECTS. SPECIALLUY LA WITH HEAVY DURA INK RECEPTIVE LAYER (DIRL) FOR HIGH INK ABSORVATION WHICH GIVES BETTER ADHESION FOR DARKER IMAGES. IT HAS A WHITE FABRIC MATTE SU THAT LOOKS PREMIUM WHICH GIVES RICH AND ENHANCED COLOUR





**MEDIA NAME** : ARTISTIC CANVAS MATTE  
**MEDIA BACKING** : NON ADHESIVE  
**WEIGHT** : 200 GSM

IS A WATER RESISTANT, OPTICAL BRIGHTENING ADDITIVE (OB) FREE, COTTON WHITE CANVAS, TOP-COATED WITH AN INK-RESEPTIVE LAYER (DIRL). IT IS SUITABLE FOR FINE COLOUR GRAPHICS FOR INDOOR & OUTDOOR APPLICATION SUCH AS FINE ART AND PHOTOGRAPHIC REPRODUCTION, THEATER AND TRADE SHOW BACKDROPS AND OTHER CREATIVE APPLICATION.





**MEDIA NAME** : TEXTURED LEATHERETTE  
**MEDIA BACKING**: NON ADHESIVE  
**WEIGHT** : 200 GSM

MADE WITH A SOFT POLYESTER BACK AND A PVC FACE, THIS LEATHERETTE IS A STUNNING RANGE FOR FURNITURE UPHOLSTERY, CUSHION COVERS, TABLE TOP MATS ETC. THIS DIGITAL PRINTED LEATHERETTE FABRIC HAS A UNIQUE, BEAUTIFULLY GRAINED TEXTURED LEATHER EFFECT, WHICH ADDS DEPTH AND CHARACTER. IT FEELS MODERN, AND IS USEFUL FOR PEOPLE SYMPATHETIC FOR ANIMAL WELFARE SUCH AS VEGANS OR VEGETARIANS





**MEDIA NAME** : WALL GRAIN TEXTURE  
**MEDIA BACKING** : SELF ADHESIVE  
**WEIGHT** : 200 GSM

WALL GRAIN TEXTURE IS A PVC BASED AND MEDIUM TEXTURED SELF-ADHESIVE WALLPAPER IS MOSTLY RESISTANT TO GREASE AND MOISTURE THAN PLAIN PAPER ARE GOOD FOR MOST COMMERCIAL & RESIDENTIAL APPLICATIONS. SPECIALLY LA WITH HEAVY DURA INK RECEPTIVE LAYER (DIRL) FOR HIGH INK ABSORPT DHEIO DARKER IMAGE IT HAS A NICE WHITE SATIN SURFACE THAT GIVES RICH AND EN COLOR REPRODUCTION.







**MEDIA NAME** : HELIOS 3D  
**MEDIA BACKING** : NON WOVEN  
**WEIGHT** : 200 GSM

IS A PAPER BASED, LIGHT TEXTURED NON-ADHESIVE WALLPAPER WITH VIRTUAL 3D BRUSHED PATTERN. SPECIALLY LAYERED WITH HEAVY DURA INK RECEPTIVE LAYER (DIP) FOR HIGH INK ABSORPTION WHICH GIVES BETTER ADHESION FOR DARKER IMAGES. HAS A SLIGHT OF F-WHITE 3D SATIN SURFACE WHICH BOUNCES OFF LIGHTS TO GIVE 3D APPEARANCE.





**MEDIA NAME : HD**  
**MEDIA BACKING : NON WOVEN**  
**WEIGHT : 300 GSM**

IS A COMPOSITION OF POLY PROPYLENE AND PVC. NON-ADHESIVE TEXTURED SUBSTRATE  
USED AS WALL COVERINGS AND EASY ON POCKET.IT IS HEAVY DUTY SUBSTRATE & CO  
WITH A PREMIUM AND SMOOTH INK ABSORPTION LAYER FOR HANDLING MEDIUM INK  
GRAPHICS.IT HAS A WHITE TEXTURED SMOOTH SURFACE.





**MEDIA NAME** : AESTHETIC CANVAS  
**MEDIA BACKING** : NON ADHESIVE  
**WEIGHT** : 200 GSM

IS A PAPER BASED, MEDIUM TEXTURED NON-ADHESIVE WALLPAPER WITH HEAVY CANVAS FEEL. IT IS BEST SUITABLE FOR ABSTRACT ART DESIGNS AS WALL MURALS. SPECIAL LAYERED WITH HEAVY DURA INK RECEPTIVE LAYER (DIRL) FOR HIGH INK ABSORPTION GIVES BETTER ADHESION FOR DARKER IMAGES. IT HAS A SLIGHT OFF-WHITE TEXTURED SURFACE.





**MEDIA NAME** :NOWO SMOOTH MATTE  
**MEDIA BACKING** :NON ADHESIVE  
**WEIGHT** : 200 GSM

IS A NON-WOVEN PAPER BASED, NON-ADHESIVE WALLPAPER WITH SMOOTH MATTE FINISH. IT IS THE MOST FAVORITE & WIDELY USED BY ARCHITECTS AND INTERIOR DESIGNERS IN BOTH RESIDENTIAL & COMMERCIAL PROJECTS. SPECIALLY LAYERED WITH HEAVY DURA INK RECEPTIVE LAYER (DIRL) FOR HIGH INK ABSORPTION WHICH GIVES BETTER ADHESION FOR DARKER IMAGES. IT HAS A SLIGHT OFF-WHITE PLAIN MATTE SURFACE.





**MEDIA NAME** : RODIES GLITTER  
**MEDIA BACKING** : NON ADHESIVE  
**WEIGHT** : 200 GSM

IS A PAPER BASED, MEDIUM TEXTURED NON -ADHESIVE WALLPAPER WITH GLITTERS. IT IS WIDELY USED IN RESIDENTIAL & COMMERCIAL PROJECTS. MOSTLY USED IN KID'S ROOM SPECIALLY LAYERED WITH HEAVY DURA INK RECEPTIVE LAYER (DIRL) FOR HIGH INK ABSORPTION WHICH GIVES BETTER ADHESION FOR DARKER IMAGES. IT HAS A SLIGHT OFF- WHITE GLITTERY MATTE SURFACE THAT LOOKS BEAUTIFUL ON ANY WALL UNDER GENERAL LIGHTS.





**MEDIA NAME : POLYSTER MATTE**  
**MEDIA BACKING: NON WOVEN**  
**WEIGHT : 200 GSM**

IS A POLYESTER BASED, LIGHT TEXTURED NON-ADHESIVE WALLFABRIC WITH CANVAS FEEL.SPECIALLY LAYERED WITH HEAVY DURA INK RECEPTIVE LAYER (DIRL) FOR HIGH INK ABSORPTION WHICH GIVES BETTER ADHESION FOR DARKER IMAGES.IT HAS A WHITE TEXTURED MATTE SURFACE



...IT FEELS WOVEN, AND IS  
...FOR PEOPLE STRUGGLING FOR ANIMAL WELFARE SUCH AS  
...VIVISCIANS



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